

EXPOSURE TO PRO-RUSSIA MEDIA

UASCORE 2016 - 2018

Hypothesis:

- I. What factors can serve as resilience factors against impact of Exposure to Pro-Russian media on Trust in Institutions?

Variables from Phase 1 & Phase 2
Panel sample: 6102

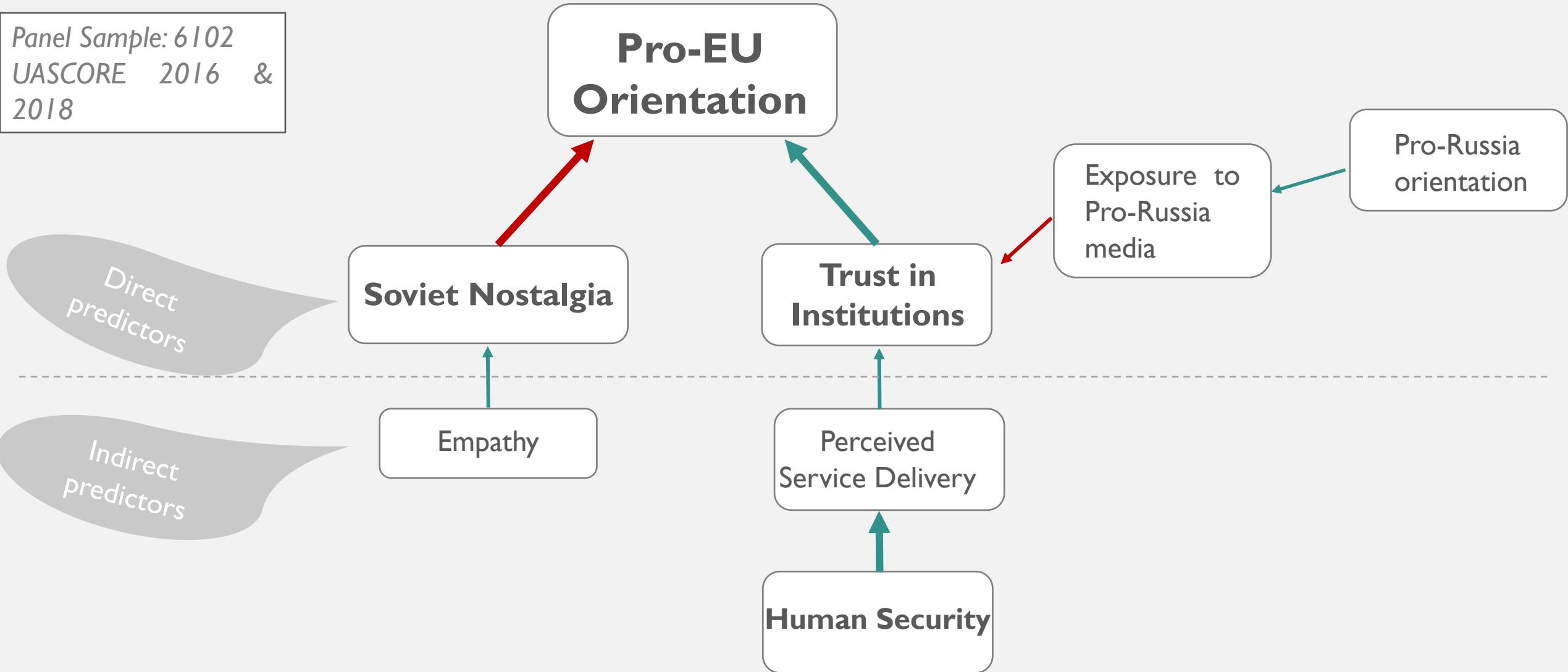


USAID



PRO-RUSSIA MEDIA CONSUMPTION: PRO-EU ORIENTATION PREDICTIVE MODEL

Panel Sample: 6102
UASCORE 2016 &
2018



PRO-RUSSIA MEDIA CONSUMPTION: HEATMAP 2018

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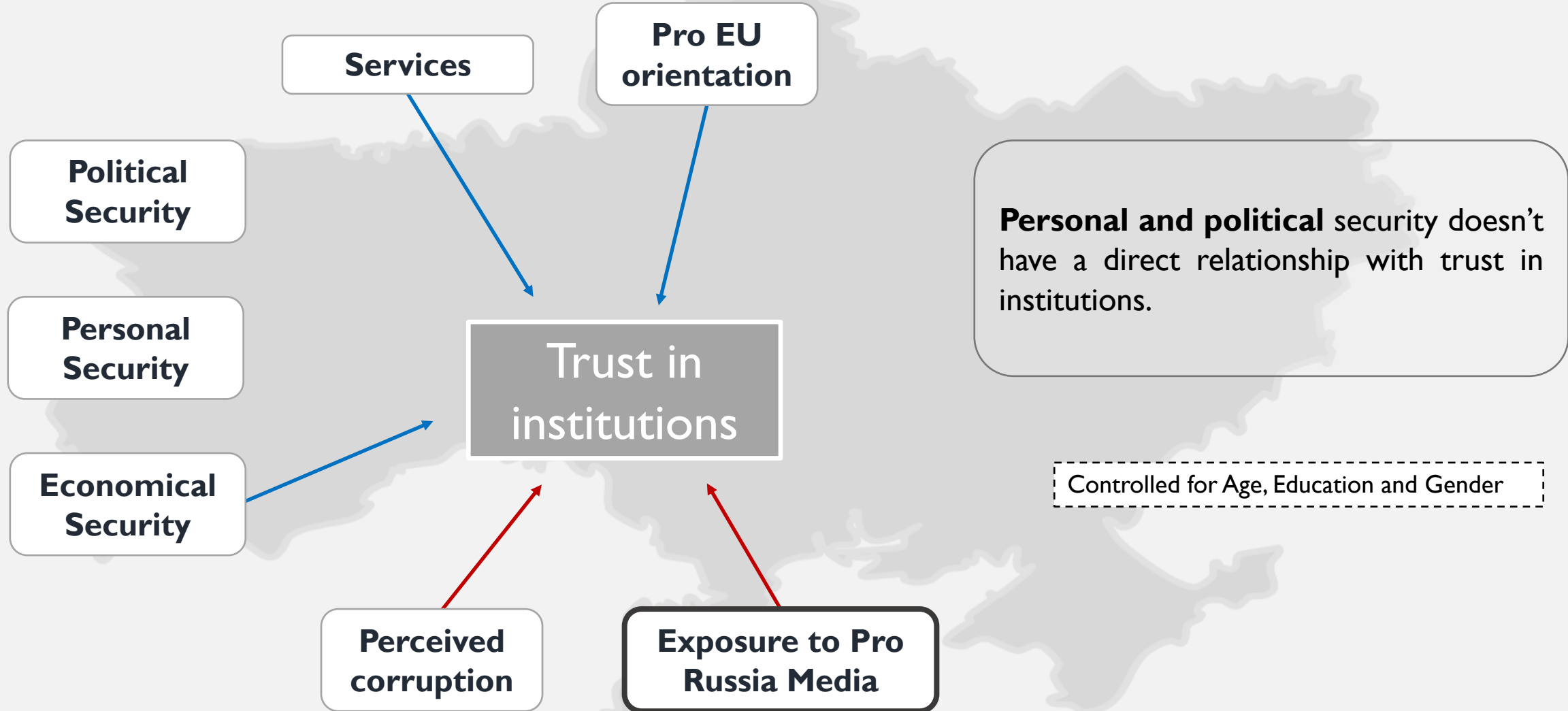
Average score for Ukraine 2018
Pro-Russia media consumption

Pro-Russia media consumption
The extent to which one is exposed to Russian media sources.



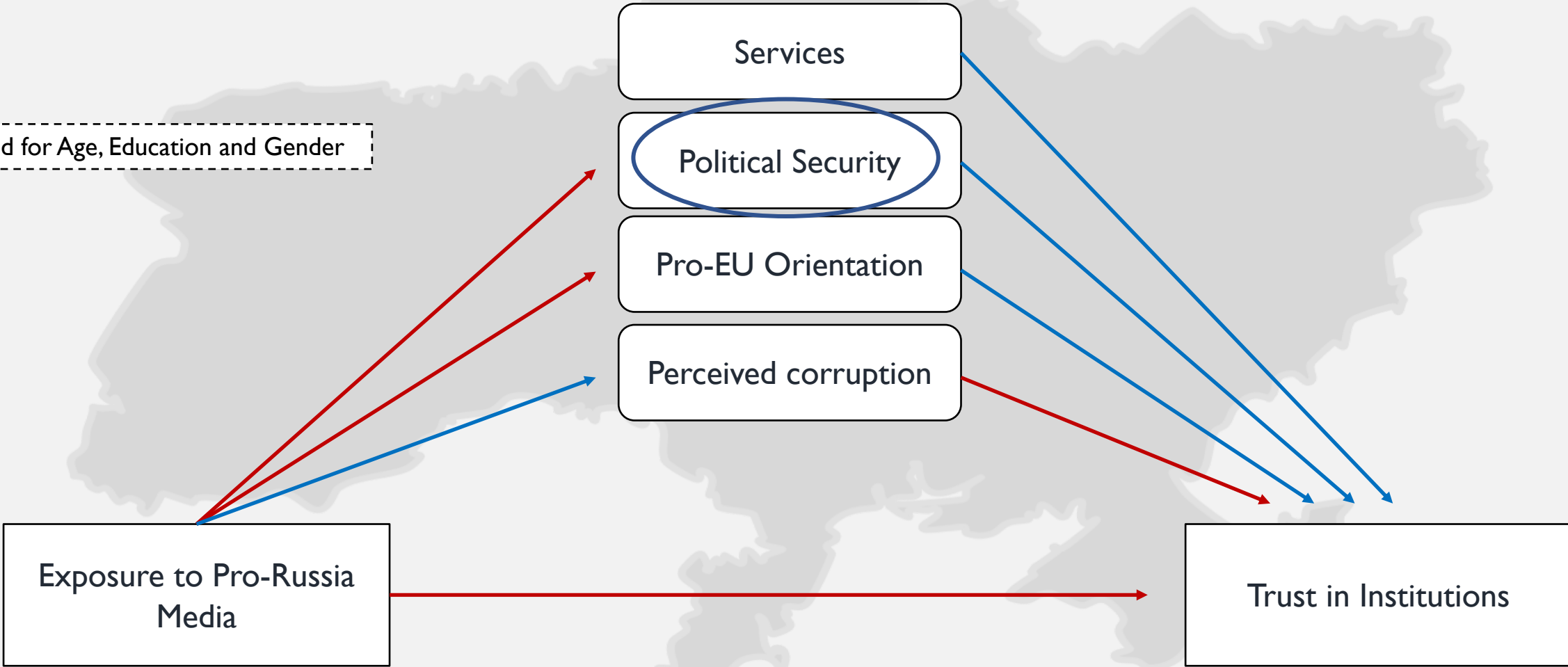
Zaporiz'ska has a positive correlation with 'Exposure to Pro-Russia Media', thus was not selected for further predictive analysis.

PRO-RUSSIA MEDIA CONSUMPTION: RELATION TO TRUST IN INSTITUTIONS (REGRESSION)

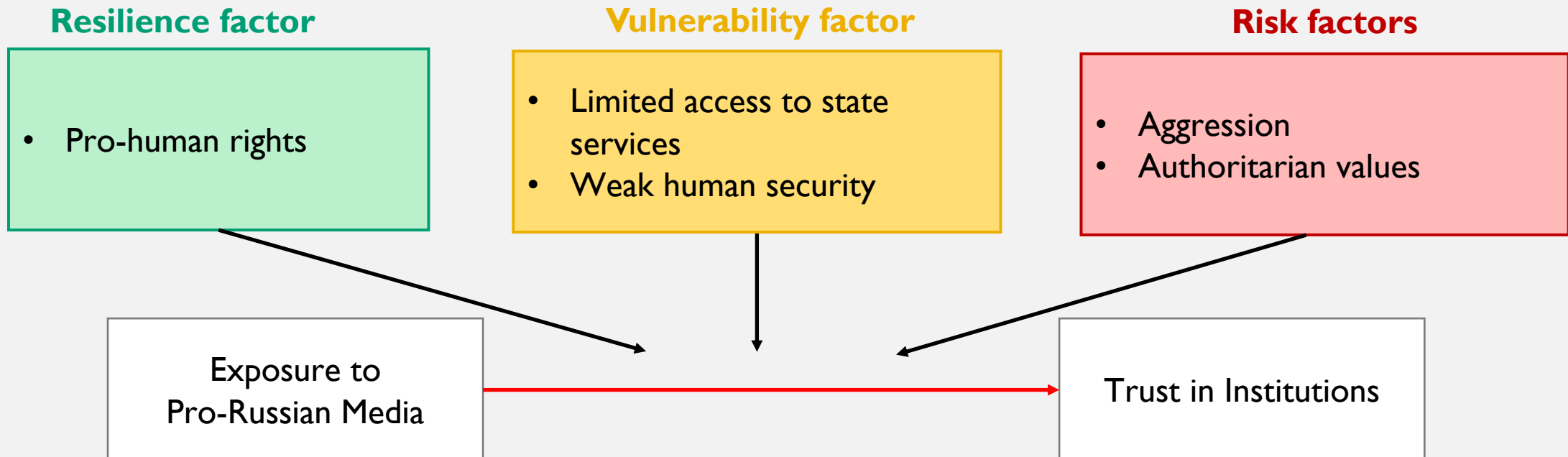


PRO-RUSSIA MEDIA CONSUMPTION: RELATION TO TRUST IN INSTITUTIONS (SEM MODEL)

Controlled for Age, Education and Gender



PRO-RUSSIA MEDIA CONSUMPTION: RESILIENCE AND RISK FACTORS



PRO-RUSSIA MEDIA CONSUMPTION: NON SIGNIFICANT / NO DIRECT EFFECT ON THE FOLLOWING

- Executive Skills
- Family Coherence
- Social Skills
- Community Cooperation
- Social Tolerance
- Empathy
- Depression and self harm
- Psychosocial Adjustment Index
- Education
- Age
- Strength of civic initiatives
- Trust in media
- Multiculturalism experience
- Fatigue from conflict
- Pluralistic Ukrainian Identity
- Soviet Nostalgia
- Pro EU Orientation

ANNEX – EXPOSURE TO PRO-RUSSIA MEDIA

EXPOSURE TO PRO-RUSSIA MEDIA: DESCRIPTIVE INFORMATION PER OBLAST

Exposure to Pro Russia Media with Trust in institutions correlations	Trust in institutions	Exposure to Pro Russia Media	Trust in national authorities	Trust in security services	Trust in local authorities	Trust in community	Trust in media
<i>Donetska</i> (N=1052) -.129**	3.32	3.65	1.51	3.13	2.94	5.02	3.85
<i>Luganska</i> (N=441) -.252**	3.84	3.16	2.52	4.05	3.89	4.85	3.89
<i>Odeska</i> (N=945) -.125**	3.49	3.80	1.91	3.48	2.93	5.00	3.59
<i>Kharkivska</i> (N=295) -.313**	3.50	3.40	1.74	3.74	3.02	5.05	4.02

EXPOSURE TO PRO-RUSSIA MEDIA: DESCRIPTIVE INFORMATION MODERATION

	Pro Human rights	State services	Economic security	Personal security	Political security	Trait aggression	Authorita- rism
Donetska	6.92	4.65	4.78	4.39	6.00	1.88	4.80
Luganska	6.00	4.90	5.01	5.11	6.32	1.40	4.81
Odeska	6.17	4.59	4.48	3.84	6.39	2.03	5.06
Kharkivska	6.68	4.15	4.86	5.18	6.25	2.18	4.63
<i>Ukraine</i>	6.49	4.82	4.95	4.81	6.73	2.04	5.06

DOES PRO-RUSSIAN MEDIA HAS AN EFFECT ON BELIEF IN HUMAN RIGHTS AND TOLERANCE (BEYOND POLITICAL PREFERENCES)?

- For Eastern Ukraine low to no significant **correlations** between 'Exposure to Pro Russia media' with 'Pro Human rights' ($r=.07^*$) or 'Social Tolerance' ($r=-.01$)
- In **regression** analysis 'Exposure to Pro Russia media' predict very poorly 'Pro Human rights' ($\beta=.04$ and $r=.07$), while it was not a significant predictor for Social Tolerance.

Regional differences among the oblast that were selected for the moderation

Oblast	Correlations	Exposure to Pro Russia Media
<i>Donetska</i>	Pro human rights	.041
	Social tolerance	-.006
<i>Luganska</i>	Pro human rights	-.014
	Social tolerance	-.139**
<i>Odeska</i>	Pro human rights	-.226**
	Social tolerance	-.087**
<i>Kharkivska</i>	Pro human rights	-.036
	Social tolerance	.144*